



# Development Update

Carolyn Purks, Director of Development

## Building Update

Just like your own home, WCA carries a *mortgage* with a local bank. Our monthly obligation to the Old Point Bank is a little over \$27,000 a month which approximately equals \$325,000 a year. Only about 28% of that payment comes from tuition. If we added this monthly payment to tuition, we know that WCA would not be affordable for many of our families. Consequently, the rest of the *monthly payments are raised* from the generous gifts and pledges of donors who believe in the mission of the school and want to ensure it continues. We are trusting God to bring in new gifts and pledges as we are experiencing a shortage due to reduced giving. Would you prayerfully consider investing in this important ministry? Please contact Carolyn Purks, at 757-220-1978 ext. 113 or go to our website where you can make an *on-line donation*. [www.WilliamsburgChristian.org](http://www.WilliamsburgChristian.org)

### Capital Campaign Update September 2009

Capital Campaign Costs - \$9,953,256  
Pledges Collected - \$5,362,973  
Mortgage Balance - \$4,075,900  
Outstanding Pledges - \$784,962

## Catch the Vision!

We hold monthly *Catch the Vision!* tours to communicate the stories of what God is doing in the hearts of the students. The tours showcase our exceptional teachers and the unique opportunities for our students. If you've not been on a *Catch the Vision!* tour yet, please come to on Tuesday, October 13<sup>th</sup> or Tuesday, November 10<sup>th</sup> from 8:00 to 9:00 am. We'd love for you to bring a friend or two – we want others to know about this exceptional school. We need you to spread the word!

Mark your calendar now for our annual *Soar Like Eagles Luncheon* on March 17, 2010. We offer guests an opportunity to invest in the long-term sustainability of the mission of the school. It's a beautiful event at the Colonial Heritage and we fill the ballroom with guests who truly desire to be a part of the legacy of WCA. You won't want to miss it!

## The Benevon Model

Proverbs 21:5 says: "The plans of the diligent lead to profit as surely as haste leads to poverty." About 90 % of the energy and effort of the Development Office is focused on implementing a very *specific plan for long-term, sustainable funding*. This plan was recommended to us by ACSI in the spring of 2007. We are one of about 70 other Christian schools who receive training, coaching and direction from an organization called "Benevon". There is a Benevon team of 12 volunteers (WCA board members, staff, teachers, and parents) who have committed to work together to implement this plan.